

Advertising Rate Structure			
	NonMember Rates	Member Rate	W x Ht
Sponsor Banner	\$75/mo.	\$37.5/mo.	300x100 pixels
Tower Ad	\$50/mo.	\$25/mo.	120x240 pixels
Button Ad	\$30/mo.	\$15/mo.	120x120 pixels

Terms:

A 3-month minimum applies to all ad placements. Payment due with ad reservation, payable to FABD. Contact ad@FABD.org. Static ads only, no animations, flash compositions or plug-ins. All files in jpg or gif formats, 72 dpi. FABD reserves the right to determine the suitability of ads for its newsletter.